

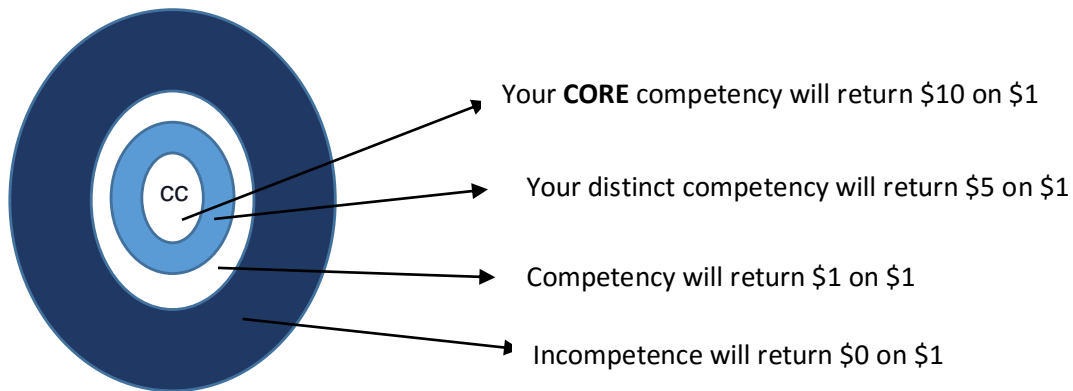
Ellington Ellis - Entrepreneurs Group Talk –

Pentecostals of Kentwood

January 23, 2016

Entrepreneurs are Undertakers!

Entrepreneurs are Undertakers because they undertake endeavor's.



Polluting your **CORE** business with anything other than core can kill progress. Make sure the up-sell complements the core. For example, Starbucks failed when they started to sell burgers.

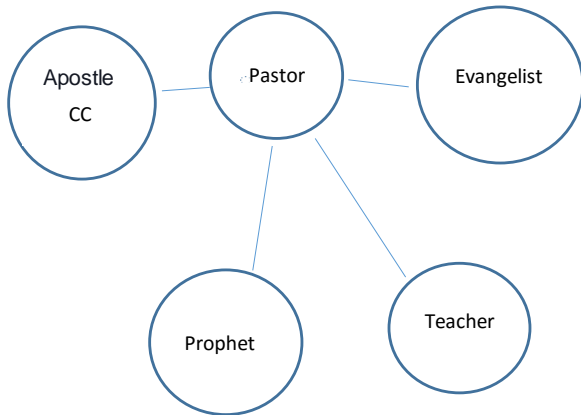
For every desire you pursue, you will have to leave another!

Is the juice worth the squeeze? Lemons + work = Juice



Every **BODY** is attracted to other **BODIES**

Start with those **NEAR** to **YOUR CC**



- A. Founder
- P. Numbers
- E. Marketing
- P. Manager
- T. Train/Employ

To reach the multitudes one must network with influencers. Sometimes one person can not only change how you view your project; but it also gives one the ability to expand the network and or business.

When one has a group, look to expand with various methods.